



25HOURS HOTEL VIENNA, AUSTRIA

Hotel group 25Hours is due to open new hotels in Vienna and Hamburg in early 2011, joining its existing properties in Hamburg and Frankfurt.

25hours Hotel Wien is centrally located in Vienna's 7th district and features a design scheme offering a "nonchalant, atmospheric mix of allusions to the circus and the fantastic world of dreams and sensations under the big top." The hotel is being developed in two stages; with the 25Hours Suites opening in March 2011 before the remaining standard rooms complete the hotel in Autumn 2012. The first phase comprises a lobby/lounge with bar and roof deck terrace as living room for the suite guests. A wellness and fitness area, meeting facilities and a generous restaurant with terrace to the park will be added in 2012.

The design of 25hours Hotel Wien is by Armin Fischer of Dreimeta, working in co-operation with local architect Arkan

Zeytinoglu. It is inspired by the golden age of the circus at the beginning of the 20th century. Carefully chosen antiques of the period are skillfully combined with memorabilia from the ring. Central design elements in the suites and rooms are wallpapers with exclusive illustrations of circus schemes created by Berlin based artist Olaf Hajek.

25hours Hotel HafenCity, the first hotel development in the neighborhood, is due to open later this year at HafenCity – a redevelopment of Hamburg's old harbour quarter with restaurants, shops, and the world-class Herzog & de Meuron designed Elbe Philharmonic Hall. The hotel draws from the area's rich maritime history in a radical re-imagining of a traditional seamen's club, complete with 170 cabin-style suites, a rooftop sauna, restaurant, bar, art gallery, private wharf, and a conference room housed in a repurposed shipping container.

PROJECT DETAILS

Developer / Investor: JP Immobiliengruppe, Wertinvest
Operator: 25Hours Hotel Group
Interior Design: Armin Fischer / Dreimeta and Arkan Zeytinoglu
Architect: BWM Architekten und Partner